

Honorary Patrons Mayor Frank Scarpitti John Man

**Honorable Advisors**David Cohen

Advisors: Takvor Hopyan Jeff Leung Ki Kit Li Benjamin Wu

**Ambassador** Sabin Ho Jessica Deng

**Our Board** Michael Lee (President) Veronica Lam (Secretary) Cecilia Yung (Treasurer) Terry Choi (Director) Una Tsang (Director) Jim Baird (Director) Paul Chan (Director) Teresa Lau (Director)

**Executive Director**David Yung

our vision
is to create The
Banyan Paradigm, a
holistic approach to
support individuals
with Developmental
Disabilities

· 炎們正籌劃 【樹人計劃】 協助學員有效地 建立技能 促進其融入社區。 August 21, 2015

We are pleased to announce that the 2015 Banyan Gala will be hosted on Sunday November 15, 2015 at Premiere Ballroom and Convention Centre in Richmond Hill. Our goal is to raise funds to support program operation and expansion of centre facility.

Our theme for 2015 is:

# Let the Sun Shine on Bayan Tree

As usual, we believe the 2015 Banyan Gala will be a fun-filled event similar to Galas in the past. It will include performances by our students, feature performers and Karaoke singing by our guests. In addition, there will be silent auction and raffle ticket draw.

We are sure that all guests will have an enjoyable evening and we are counting on your support to make this happened through your Gala donation, placing an advertisement or becoming an sponsor in our Banyan Gala, and also coming to the Gala.

Sincerely,

Linda Lu

Carson Ho

2015 Banyan Gala Fundraising Committee Co-chairs



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# Banyan Gala 2015

# **Theme**

# Let the Sun Shine on Banyan Tree

## Organizer

Under The Banyan Tree Centre

## **Date**

Sunday, November 15, 2015

## **Venue**

Premiere Ballroom and Convention Centre 9019 Leslie Street, Richmond Hill, ON L4B 4A3

## **Ticket**

\$100 / Person (VIP) - \$50 tax receipt issued \$80 / Person (Regular) - \$30 tax receipt issued 10 seats / Table

> <u>Dress Code</u> Cocktail



## **Sponsorship Packages**

## Title Sponsor \$5,000

### **Exclusive Recognition & Marketing**

- Acknowledged as Title Sponsor with logo on major Chinese newspapers;
- Company name and/or logo printed on Gala poster;
- Company logo printed on Gala tickets;
- Company will invite to attend the press conference events;
- Company will be acknowledged at the press conference:
- Media photo opportunities at the press conference;
- Logo in all event-related print promotional materials;
- Acknowledged as Title Sponsor on the UTBT Centre's website.

#### At the Gala

- As Title Sponsor, the company has the opportunity to play a 60-second commercial on giant screen (video clip to be provided by sponsor);
- 2 minutes speech opportunity at the Gala as Title Sponsor;
- One full-page, color advertisement (inside front cover) of Gala Program Booklet;
- Company banner displayed at the Gala;
- Company cheque presentation;
- Company sign on table;
- Special plaque to be presented at the Gala;
- VIP complimentary seating for 20 (individual tickets @ \$100 each).

### **Cross-Promotion Marketing**

Hyperlink from the UTBT Centre's website to the Sponsor's website (12) months duration).

# Note:

- 1. Logo and advertisement artwork must be provided by sponsors.
- 2. PDF and EPS files are recommended for all graphics. JPG or GIF files must have a minimum of 200 dpi.
- 3. Under The Banyan Tree Centre is not responsible for pixelization of poor quality graphics provided by sponsors.
- 4. Please send logo and advertisement to christine.hui@underthebanyantree.ca

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#### Advisors:

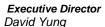
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## **Ticket Printing Sponsor \$2,500**

### **Exclusive Recognition & Marketing**

- Acknowledged as Ticket Printing Sponsor with logo on major Chinese newspaper;
- Company name and/or logo printed on back of Gala tickets;
- Company name and/or logo printed on Gala poster;
- Company will invite to attend the press conference events;
- Company will be acknowledged at the press conference;
- Media photo opportunities at the press conference;
- Logo in all event-related printed promotional materials;
- Acknowledged as Ticket Printing Sponsor on the UTBT Centre's website.

#### At the Gala

- One full-page, B/W advertisement of Gala program booklet;
- Company logo printed on Gala Tickets;
- 1 minute speech opportunity at the Gala as Ticket Sponsor;
- Special plaque to be presented at the Gala;
- Company sign on table;
- VIP complimentary seating for 10 (individual ticket @\$100 each).

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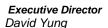
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## **Diamond Sponsor \$3,500**

### **Exclusive Recognition & Marketing**

- Acknowledged as Diamond Sponsor with logo on major Chinese newspaper;
- Company name and/or logo printed on Gala poster;
- · Company will invite to attend the press conference events;
- Company will be acknowledged at the press conference;
- Media photo opportunities at the press conference;
- · Logo in all event-related printed promotional materials;
- Acknowledged as Diamond Sponsor on the UTBT Centre's website.

#### At the Gala

- One full-page, B/W advertisement of Gala Program Booklet;
- Special plague to be presented at the Gala;
- Company sign on table;
- VIP complimentary seating for 10 (individual tickets @\$100 each).

### **Cross-Promotion Marketing**

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## Gold Sponsor \$1,200

### **Exclusive Recognition & Marketing**

- Acknowledged as Gold Sponsor with logo on major Chinese newspaper;
- Company name and/or logo printed on Gala poster;
- Company will invite to attend the press conference events;
- Company will be acknowledged at the press conference;
- Media photo opportunities at the press conference;
- Logo in all event-related printed promotional materials;
- Acknowledged as Gold Sponsor on the UTBT Centre's website.

#### At the Gala

- One half-page, B/W advertisement of Gala Program Booklet;
- Special plague to be presented at the Gala;
- VIP complimentary seating for 4 (individual ticket @\$100 each).

### **Cross-Promotion Marketing**

• Hyperlink from the UTBT Centre's website to the Sponsor's website (12 months duration).

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## Silver Sponsor \$1000

### **Exclusive Recognition & Marketing**

- Acknowledged as Silver Sponsor with logo on major Chinese newspaper;
- Company name and/or logo printed on Gala poster;
- · Company will invite to attend the press conference events;
- Company will be acknowledged at the press conference;
- Media photo opportunities at the press conference;
- Logo in all event-related printed promotional materials;
- Acknowledged as Silver Sponsor on the UTBT Centre's website.

#### At the Gala

- One quarter-page, B/W advertisement of Gala Program Booklet;
- VIP complimentary seating for 2 (individual ticket @\$100 each).

### **Cross-Promotion Marketing**

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## **Dinner Table Sponsor \$800**

### **Exclusive Recognition & Marketing**

- Acknowledged as Dinner Table Sponsor with logo on major Chinese newspaper;
- Company name and/or logo printed on Gala poster;
- · Company will invite to attend the press conference events;
- Company will be acknowledged at the press conference;
- Media photo opportunities at the press conference;
- Logo in all event-related printed promotional materials;
- Acknowledged as Dinner Table Sponsor on the UTBT Centre's website.

#### At the Gala

- One quarter-page, B/W advertisement of Gala Program Booklet;
- · Company sign on table;

## **Cross-Promotion Marketing**

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