

September 12, 2018

Your are cordially invited to the 2018 Banyan Gala on Saturday November 24, 2018 at Premiere Ballroom and Convention Centre in Richmond Hill starting at 6pm.

Our theme for 2018 is:

Caring for Life with Endless Love 一生眷顧,無言的爱

We are pleased to report that we have moved to a newly renovated Centre to our location. Our goal is to raise funds to support operation of our programs and continued upgrades at our new centre.

As usual, we believe the 2018 Banyan Gala will be a fun-filled event. It will include performances by our students, feature performers and Karaoke singing by our guests. In addition, there will be silent auction and raffle ticket draw.

We are counting on your support to make this happen through your donation, placing an advertisement or becoming a sponsor in our Banyan Gala, and also coming to the Gala.

Sincerely,

Esther Wong

Sabine Ho

Jessica Deng

2018 Banyan Gala Fundraising Committee Co-chairs

Honorary Patrons Mayor Frank Scarpitti John Man

Honorable Advisors David Cohen Esther Wong

Advisors:

Carol Chan Jeff Leung Ki Kit Li Benjamin Wu

Ambassador Sabin Ho Jessica Deng

Our Board

Michael Lee (President) Una Tsang (Secretary) Cecilia Yung (Treasurer) Jim Baird (Director) Andy Chan (Director) Teresa Lau (Director) Amy Go (Director)



Our vision is to create The Banyan Paradigm, a holistic approach to support individuals with Developmental Disabilities



Banyan Gala 2018

<u>Theme</u>

Caring for Life with Endless Love

·生眷顧,無言的爱

Organizer Under The Banyan Tree Centre

Date Saturday, November 24, 2018

Venue

Premiere Ballroom and Convention Centre 9019 Leslie Street, Richmond Hill, ON L4B 4A3

<u>Ticket</u>

\$128 / Person (VIP) - \$60 tax receipt issued
\$88/ Person (Regular) - \$30 tax receipt issued
10 seats / Table

Dress Code Cocktail

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Executive Directc.

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Sponsorship Packages

Title Sponsor \$5,500

Exclusive Recognition & Marketing

- Acknowledged as Title Sponsor with logo on major Chinese newspapers;
- Company name and/or logo printed on Gala poster;
- Company logo printed on Gala tickets;
- Company will invite to attend the press conference events;
- Company will be acknowledged at the press conference;
- Media photo opportunities at the press conference;
- Logo in all event-related print promotional materials;
- Acknowledged as Title Sponsor on the UTBT Centre's website.

At the Gala

- As Title Sponsor, the company has the opportunity to play a 60-second commercial on giant screen (video clip to be provided by sponsor);
- 2 minutes speech opportunity at the Gala as Title Sponsor;
- One full-page, color advertisement (inside front cover) of Gala Program Booklet;
- Company banner displayed at the Gala;
- Company cheque presentation;
- Company sign on table;
- Special plaque to be presented at the Gala;
- VIP complimentary seating for 20 (individual tickets @ \$128 each).

Cross-Promotion Marketing

• Hyperlink from the UTBT Centre's website to the Sponsor's website (12 months duration).

Note:

- 1. Logo and advertisement artwork must be provided by sponsors.
- 2. PDF and EPS files are recommended for all graphics. JPG or GIF files must have a minimum of 200 dpi.
- 3. Under The Banyan Tree Centre is not responsible for pixelization of poor quality graphics provided by sponsors.
- 4. Please send logo and advertisement to christine.hui@underthebanyantree.ca.

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Special Sponsor \$5,500

Exclusive Recognition & Marketing

- Acknowledged as Special Sponsor with logo on major Chinese newspapers;
- Company name and/or logo printed on Gala poster;
- Company logo printed on Gala tickets;
- Company will invite to attend the press conference events;
- Company will be acknowledged at the press conference;
- Media photo opportunities at the press conference;
- Logo in all event-related print promotional materials;
- Acknowledged as Special Sponsor on the UTBT Centre's website.

At the Gala

- As Title Sponsor, the company has the opportunity to play a 60-second commercial on giant screen (video clip to be provided by sponsor);
- 2 minutes speech opportunity at the Gala as Special Sponsor;
- One full-page, color advertisement (inside front cover) of Gala Program Booklet;
- Company banner displayed at the Gala;
- Company cheque presentation;
- Company sign on table;
- Special plaque to be presented at the Gala;/
- VIP complimentary seating for 20 (individual tickets @ \$128 each).

Cross-Promotion Marketing

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43 Ferrier Street, Markham ON L3R 3K6 Tel. (905) 947-0036 Fax: (905) 947-0052 www.underthebanyantree.ca info@underthebanyantree.ca

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5.

Ticket Printing Sponsor \$3,000

Exclusive Recognition & Marketing

- Acknowledged as Ticket Printing Sponsor with logo on major Chinese newspaper;
- Company name and/or logo printed on back of Gala tickets;
- Company name and/or logo printed on Gala poster;
- Company will invite to attend the press conference events;
- Company will be acknowledged at the press conference;
- Media photo opportunities at the press conference;
- Logo in all event-related printed promotional materials;
- Acknowledged as Ticket Printing Sponsor on the UTBT Centre's website.

At the Gala

- One full-page, B/W advertisement of Gala program booklet;
- Company logo printed on Gala Tickets;
- 1 minute speech opportunity at the Gala as Ticket Sponsor;
- Special plaque to be presented at the Gala;
- Company sign on table;
- VIP complimentary seating for 10 (individual ticket @\$128 each).

Cross-Promotion Marketing

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Diamond Sponsor \$3,800

Exclusive Recognition & Marketing

- Acknowledged as Diamond Sponsor with logo on major Chinese newspaper;
- Company name and/or logo printed on Gala poster;
- Company will invite to attend the press conference events;
- Company will be acknowledged at the press conference;
 - Media photo opportunities at the press conference;
 - Logo in all event-related printed promotional materials;
 - Acknowledged as Diamond Sponsor on the UTBT Centre's website.

At the Gala

- One full-page, B/W advertisement of Gala Program Booklet;
- 1 minute speech opportunity at the Gala as Diamond Sponsor,
- Special plaque to be presented at the Gala;
- Company sign on table;
- VIP complimentary seating for 10 (individual tickets @\$128 each).

Cross-Promotion Marketing

• Hyperlink from the UTBT Centre's website to the Sponsor's website (12 months duration).

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Gold Sponsor \$1,500

Exclusive Recognition & Marketing

- Acknowledged as Gold Sponsor with logo on major Chinese newspaper;
- Company name and/or logo printed on Gala poster;
- Company will invite to attend the press conference events;
- Company will be acknowledged at the press conference;
- Media photo opportunities at the press conference;
- Logo in all event-related printed promotional materials;
- Acknowledged as Gold Sponsor on the UTBT Centre's website.

At the Gala

- One half-page, B/W advertisement of Gala Program Booklet;
- Special plaque to be presented at the Gala;
- VIP complimentary seating for 4 (individual ticket @\$128 each).

Cross-Promotion Marketing

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Silver Sponsor \$1200

Exclusive Recognition & Marketing

- Acknowledged as Silver Sponsor with logo on major Chinese newspaper:
- Company name and/or logo printed on Gala poster;
- Company will invite to attend the press conference events;
- Company will be acknowledged at the press conference;
 - Media photo opportunities at the press conference;
 - Logo in all event-related printed promotional materials;
- Acknowledged as Silver Sponsor on the UTBT Centre's website.

At the Gala

- One guarter-page, B/W advertisement of Gala Program Booklet; •
- Special plaque to be presented at the Gala,
- VIP complimentary seating for 2 (individual ticket @\$128 each).

Cross-Promotion Marketing

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